



St Albans • Harpenden • London Colney



**Business Breakfast**  
Wednesday 30th 2010  
7.30am – 9.30am  
The Noke Thistle Hotel,  
Watford Road,  
St Albans,  
Herts AL2 3DS

**You need a local business; which one do you choose?**

The St Albans District Business Directory is a new online venture by the St Albans District Chamber of Commerce, St Albans Enterprise Agency (STANTA) St Albans Centre for the Voluntary Services (CVS) and the St Albans City and District Council, supported with funding from the Local Strategic Partnership (LSP) and provided by The Disc Directory.

It aims to include **every business** – of whatever sort – in the district, and **for free** as a basic entry. Much more than a business directory, it also uses technology which allows for feedback so that users can see which businesses are recommended. And further:

- It can feed that positive feedback into your own social media accounts i.e. Twitter, Facebook and LinkedIn
- It has an RSS feed so that you can include your recommendations on your own website
- It will give you impartial recommendations through a third party website

So without any work you can **get your testimonials out where your potential clients can see them.** [www.thediscdirectory.co.uk](http://www.thediscdirectory.co.uk) has more than 2million pages indexed by Google (third most recognised after Yell and ThomsonLocal), and therefore **search engine optimisation will be improved both by being on the directory and by the social media links.**

It is hoped that this venture will **involve more local businesses with each other, the Chamber and the community, whilst helping them to promote their businesses successfully.**

**Come along and find out more about how we can all benefit from this new facility:**

[www.stalbansdistrictbusinessdirectory.co.uk](http://www.stalbansdistrictbusinessdirectory.co.uk)



Please book on our online shop or return this slip with your remittance to :  
St Albans District Chamber of Commerce, Suite 19 Stanta Business Centre,  
3 Soothouse Spring, St Albans AL3 6PF. Tel: 01727 863054. Fax: 01727 851200

**In order to comply with Data Protection laws, could you please tick this box to confirm you agree to have your contact details circulated on our delegate list.**

Name ..... Company .....

Tel No ..... E-mail .....

(Guests) Name Company E-mail

1) ..... .....

Card No: ..... Expiry Date: ..... (please note we cannot accept Amex)

Or, enclose a cheque for £ .....

£20 (plus VAT) for members, £25 (plus VAT) for non-members.

**Buy on-line [www.stalbans-chamber.co.uk](http://www.stalbans-chamber.co.uk)**