



Key Areas of Consideration for Entry

Green Business Award

This Award recognises innovative and entrepreneurial green businesses within the District that have made a conscious effort to promote, develop and implement environment-friendly business practices and clean technologies to transform businesses, accelerate the green economy and create true value for society and the environment.

Key Areas for consideration for award entry:

- Provide examples of good environmental and sustainability practice within your business/organisation.
- Provide examples of leadership and model behaviour.
- Demonstrate how your business practices promote the district's green innovation and technology credentials.
- Demonstrate how you are helping to shape the wider debate on the future of the low carbon energy.
- Show evidence of any staff training, motivation or reward and customer/community involvement in any of these spheres.

Young Employee Award

Youth is our future and a hot bed for new ideas and possibilities, forged through energy and enthusiasm. This category encourages nominations from any organisation or individual who knows of a young person aged under 30 on 1st January 2018 who has excelled in their field during 2017/18.

Key Areas for consideration for award entry:

- The individual's position in the organisation/business.
- Their relevant outstanding achievements and impact on the organisation's success.
- The perception of their peers, team mates, and managers.

New Business Award

This exciting Award recognises a business that has evolved since 1st January 2016. Nominees must be able to demonstrate how their business has progressed in line with their business plan. Success will be proven by the business having a clear understanding of its products, competitors and the marketplace it serves and the use of sound business techniques, innovation and entrepreneurialism.

Key Areas for consideration for award entry:

- How has your business performed against your business plan?
- What sets you apart from your competitors?
- What goals do you have for the next 3 years?

Best Restaurant Award

This Award is to recognise and promote restaurants in the district by celebrating our good fortune in having such a great choice and diverse range of eating establishments. The top five restaurants from the public vote will be judged on the following criteria:

- Value for money
- Enjoyment of the food
- Cleanliness and service
- Overall experience

Business Leader Award

The Business Leader of the Year Award is in recognition of the key role that a business leader (director/partner or equivalent level position) plays within his/her organisation. The emphasis is not only on individual achievement but also that of the organisation the business leader supports, including the vision, culture, performance, corporate governance, leadership and CSR achievements of that organisation.

Key areas for consideration for award entry:

- What is their vision for the company over the next 3-5 years and how do they intend to drive their business forward?
- What do they feel are the greatest challenges they face as a business leader and how do they plan to address these challenges?
- How do they work with their people in their organisations and what is their approach to company culture, staff training and welfare?
- What do they consider to be their greatest achievement over the last two years?
- What are they involved with on a personal basis such as local trade organisations, professional bodies, communities or charities to help shape local industry?
- How does their organisation interact with the society in which they operate?

- How have they contributed to the success, growth and profitability of their organisation?

Corporate Social Responsibility Award

This award recognises and rewards local business/organisations involved with projects that encompass social responsibilities. They will need to be able to demonstrate their dedication and commitment and provide evidence of the improvements that have resulted from such projects.

Key areas for consideration for award entry:

- Detail your company's policies relating to social responsibility and provide examples of how it demonstrates its commitment to CSR within the community.
- Show evidence of supporting local business/suppliers and engaging with the local community.
- Does your company promote volunteering and team building associated with charities?
- What criteria are used to monitor the effectiveness of your CSR programmes?
- How is the scheme rolled out throughout your organisation?
- How do you motivate your staff's involvement in these projects?

Business Growth Award

This exciting category recognises those businesses who have experienced a prolonged period of sustained and tangible growth. This may have manifested itself through traditional financial metrics such as turnover, profit or balance sheet year on year increases. Equally, it may be represented through an increase in employees, opening of new premises or embracing new markets or diversifying in to new product lines. Nominees should be established businesses which have been trading for a minimum of five years. The judges will be seeking to present this Award to a business which can tangibly demonstrate the growth experienced, how it has been achieved, how the growth cycle has been managed and its positive impact on the business itself along with the benefits to the local economy.

Community Champion Award

This new Award recognises and celebrates a team or individual who demonstrates an outstanding contribution and exceptional commitment to our community, exemplifying the best of volunteerism, character, leadership or a sense of caring and responsibility for others. Whether a group from the voluntary or not-for-profit sector, an invaluable individual or a community minded business, they will have inspired others, be proactive in their community and have gone that extra mile in giving their time and enthusiasm for the benefit of the people of St Albans District. The winner will exemplify what it means to be a great role model for the community.

The President's Award

This prestigious Award will be chosen by the President of the St Albans District Chamber of Commerce.

The winner will be an individual operating within the District who has contributed to the Community in an outstanding manner. The winner will be chosen from a shortlist of five submitted to the President.