

Press Release

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For Immediate Release

MARATHON MAN TO ATTEMPT WORLD RECORD IN ST ALBANS

Andy McMenemy a business man and son of a former soldier, will set off [29/3] on the 14th of 66 ultra-marathons from Verulamium Park in St Albans. Andy will be joined by soldiers who have been injured in conflict who will spur him on as he continues his world record attempt to run 66 consecutive ultra-marathons in 66 days. He aims to raise £1million for the ABF, The Soldiers' Charity, which helps soldiers, former soldiers and their families.

Andy will travel to all 66 official cities of the UK and attempt to complete an ultra-marathon which is 31.07miles or 50kms, 5.5 miles longer than a standard marathon, in each city. This experienced runner will not have a single day's rest in his attempt to set a new world record.

Andy said: "It is great to be running in St Albans, and I welcome anyone who wishes to show support or join me on this leg of my marathon journey to help The Soldiers' Charity continue their fantastic work.

"The support Challenge66 has received so far in the county is incredible, but we do need people to go to our website and donate to help us hit our target."

ABF The Soldiers' Charity provides a lifetime of support for soldiers and their families, both during active service and beyond, in times of conflict and in times of peace. Barry Groves, project director of Challenge66, said; "We encourage people to come out and support or run with Andy. Donations can be made via our website or by texting the word ARMY to 70700. Details of when and where he will be running can be found on our website www.challenge66.org"

Major General Sir Evelyn Webb-Carter, Chief Executive of The Soldiers' Charity, added his support to the project. He said: "ABF The Soldiers' Charity is thrilled and proud to be the beneficiary of Challenge66. Your attempt to set a new Guinness World Record for consecutive endurance marathons with no rest is a phenomenal feat of bravery and



generosity which, I can assure you, is for an extremely worthy cause.

“Ordinary people going about their jobs in often extraordinary circumstances is what The Army is built on and if Challenge66 brings about greater understanding of the sacrifices made by our troops it will be worth every step you take.”

-ENDS-

Notes to Editors

- Andy will run six marathons in Scotland, five in Ireland, five in Wales and 50 in England
- The Soldiers' Charity began life as The Army Benevolent Fund in 1944 and in 2010 they celebrated 66 years of providing dedicated support to soldiers & their families in times of need
- Andy has previously run in other endurance marathons including Marathon de Sables, Namibia Desert 24hr Ultra Marathon and Spartathlon, but considers this to be his most challenging yet
- The Soldiers' Charity helps financially support war widows and families who have suffered a bereavement or who may be experiencing temporary financial difficulty
- The Soldiers' Charity provides education bursaries to help soldiers train and gain skills to achieve employment once they leave the Army
- As a result of current operations it is anticipated that the requests for assistance will rise significantly in the coming years. It is the aim of The Soldiers' Charity to increase fundraising to £14 million a year by 2015 to be sure that they can provide help each and every soldier who needs it